

UPLIFTING
IMPACT



CASE STUDY:

CORPORATE DIVERSITY,
EQUITY & INCLUSION
LEADERSHIP PROGRAM

Senior executives from companies across the United States chose to participate in a two-year, intense training cohort where they could hone their skills and thereby help their organizations thrive. Early on, it became evident that one of the critical needs of the group was a strong understanding of the importance of diversity, equity, and inclusion. They shared that they needed to know what DEI work entails but also how to implement that work within their institutions.

The cohort leaders reached out to Uplifting Impact to help them fill that need. Well-versed in the DEI challenges that leaders face, we were able to put together a program that made broad—and sometimes elusive—DEI concepts concrete and easy to understand.

Our team challenged the senior leaders to dig deep into their leadership practices, organizational culture, and operational procedures. We also gave them numerous strategies they could use immediately when they returned to their offices. The group asked our team to stay for an additional hour after the conclusion of the session so that they could ask more questions. They were so engaged in the material that they did not want the session to end!

Finding the training extraordinarily impactful, one CEO said, “I have been to a lot of diversity, equity, and inclusion presentations through the years, but none of them hit me like this one. I feel like I finally get it and know how I can do something to strengthen my organization in this space.”

Several of the leaders from that cohort went back to their home offices and immediately called Uplifting Impact, asking us to do similar training with the rest of their teams.

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