



HOW TO BE AN ALLY VIRTUAL SUMMIT

MARCH 1-3, 2023

DR. JUSTIN PONDER

CIO OF UPLIFTING
IMPACT

DEANNA SINGH

FOUNDER & CEO,
UPLIFTING IMPACT

The How To Be An Ally Virtual Summit is a safe space where passionate leaders can expand their knowledge, learn action-oriented techniques and create a community that will prepare them for creating more impactful DEI engagement.

3 DAYS
OF BUILDING BRIDGES

Attendees will have access to engaging and interactive sessions. We highly encourage participation for the three complete days.

DAY 1

PLANNING BRIDGES:
How NOT to be an ally

- Recognizing Privilege
- Acknowledging Biases
- Understanding Microaggressions
- Connections
- Ally Artist Lab

DAY 2

BUILDING BRIDGES:
How to be an ally

- Diversifying Experience
- Practicing Conscious Equity
- Allyship Panel
- Creating Micro-inclusion
- Q&A

DAY 3

CROSSING BRIDGES:
Fostering allyship

- Future Bridges
- How to Talk Across Differences
- How to Overcome Resistance
- Next Steps

YOUR DEI INSTRUCTORS

Dr. Justin Ponder is a professor who teaches courses on Ethnic Studies, African American Studies, and Ethnic Minority Literature. He has been published in numerous journals and books on the issue of race and identity politics, exploring the ways to bridge the gap between who we are and who we must become to achieve a more equitable world for others.

Dr. Ponder has helped organizations and leaders consider connections between the historical past, the social present, and a more just future. In his work on diversity, equity, and inclusion, he is known for his ability to teach difficult lessons in gentle ways that combine heartbreak and humor to inspire hope.



DR. JUSTIN PONDER



DEANNA SINGH

Forbes Magazine describes Deanna Singh as, “A gifted communicator...a champion for marginalized communities and an inspiration to all those who want to be agents of change in their work, lives, and society.”

Deanna is the Founder and CEO of **Uplifting Impact**. Deanna is also an award winning author, educator, business leader, and social justice champion who speaks to over 50,000 people annually, giving audiences the tools and courage to imagine, activate, and impact the world as agents of change.

LEARNING OBJECTIVES INCLUDE:

- Explore how diversity improves accuracy, adaptability, and creativity
- Establish steps for how to diversify thinking, experiences, and professional spaces
- Detail techniques for turning derailed discussions into productive conversations
- Examine how inclusion improves morale, innovation, and vision
- Illustrate the power of storytelling in building relationships across differences
- Explain how leaders can celebrate differences and create systems to challenge bias
- Learn how engaging with the underrepresented can improve workplace environments for all
- Survey best practices for fostering a greater sense of belonging
- AND MORE IMPORTANT TOPICS!

SUMMIT STATISTICS

Attended by:

4,000+ PROFESSIONALS

Summit Content/Recordings

**VIEWED 2,000+ TIMES
AND COUNTING!**

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PARTICIPANT FEEDBACK

"If you are looking to embrace diversity, equity, and inclusion both in your company and in your personal life, this is the summit for you and your team members. The personal journey is moving and the ability to transform it into action at your agency will be powerful."

-Amy Lorenz, Milwaukee County Behavioral Health Division

If you want to unpack privilege, unconscious bias, microaggressions, DEI...and overcome resistance- this is it! Through this three day journey, you will learn, apply, and build upon your practice as an Ally!"

-Veronica Rodriguez-Lewis, Director of Talent & HR at Carmen Schools of Science & Technology

"The How to Be an Ally Summit challenged me, taught me, made me look deep into what I believe and positioned me to move forward in the D&I space both at work and within my community."

-Barry-Wehmiller Participant

"The best inclusion training I've ever attended! I walked away with meaningful, actionable tools to implement, and to speak with confidence - that I am an Ally."

-Google Participant

SPONSORSHIP PACKAGES

For more Information, contact: ally@upliftingimpact.com



BRIDGE LEARNER \$5K+

- **15 VIP Tickets** Including Swag
- Logo: Summit Web Page
- 15 Books: **Actions Speak Louder**
- 15 Login Accesses To Actions Speak Louder Online Course



BRIDGE ENTHUSIAST \$15K+

- **25 VIP Tickets** Including Swag
- Logo: Summit Web Page, April 2023 Email Newsletter, Social Media
- 25 Books: **Actions Speak Louder**
- 25 Login Accesses To Actions Speak Louder Online Course
- One (1) 30-Sec Ad On The Uplifting Impact Podcast



BRIDGE ARCHITECT \$25K+

- **35 VIP Tickets** Including Swag
- Logo: Summit Web Page, April 2023 Email Newsletter, Attendee Resource Page, 1 Branded Swag Item, Social Media, Summit Slides
- 50 Books: **Actions Speak Louder**
- Keynote: Actions Speak Louder
- 50 Login Accesses To Actions Speak Louder Online Course
- Two (2) 30-Sec Ads On The Uplifting Impact Podcast
- One (1) Podcast Guest Participation



BRIDGE BUILDER \$35K+

- **50 VIP Tickets** Including Swag
- Logo: Summit Web Page, April 2023 Email Newsletter, Attendee Resource Page, 1 Branded Swag Item, Social Media, Summit Slides
- 100 Books: **Actions Speak Louder**
- Keynote: Actions Speak Louder
- 100 Login Accesses to Actions Speak Louder Online Course
- Three (3) 30-Sec Ads On The Uplifting Impact Podcast
- Two (2) Podcast Guest Participations

*CUSTOMIZED ADD-ON's CAN INCLUDE:

- Guest Speaking Role At The Summit
- Company-Wide Keynote or Training Session
- University Of Wisconsin Business School Center For Professional Development Certificates
- Extra VIP Tickets
- Extra Actions Speak Louder Books
- 1 on 1 Q&A with Deanna/Justin